



PROFESSIONAL DEVELOPMENT SERIES



This professional development series is brought to you by a partnership between NCLA, SCLA, & CLASC. CEU credits will be received by your participation.

Programs are open to all library staff at no charge & presented virtually via Zoom. CEU certificates will be sent to the email address used for registration after the program.

Advance Your Skills with Professional Journals: Reviews Are Just the Beginning

Tuesday, September 15th 3:00pm-4:30pm

Sponsored by CLASC (Children's Librarians Association of Suffolk County)

We read SLJ and Booklist, but have you considered working with a professional journal?

Reviewers choose their genre or format. Crafting a review boosts writing and evaluation skills. Reviewing can lead to more challenging and exciting opportunities: getting articles published and moderating author panels for live web conferences. Learn how to get started - or create new paths - in a practical, informal discussion with Florence Simmons, Associate Editor, YA.

[Register here.](#)

Strategic Teen Services for Middle Schoolers

Wednesday, September 16th 10:00am-11:00am

Sponsored by YASD (Young Adult Service Division) of NCLA

Middle school is a time of "in-betweenness," and the transition from childhood to adolescence can be tumultuous for even the most well-adjusted kid. The same can be true of middle schoolers in the library, unsure of where they fit in the dichotomous world of children's and teen services. However, we can create an intentional space in the library for middle schoolers through strategic collection development practices, civic engagement, and targeted outreach. This presentation will focus on building relationships with middle schools, writing collection criteria for middle school materials, and unlocking the potential in your middle school library population. Because there is less pressure on their time than their high school counterparts, middle schoolers can be (and often are) an untapped, enthusiastic resource in our communities, and strategic shifts can help make the most out of your public library services for middle schoolers.

[Register here.](#)

Queering the Collection

Wednesday, September 16th 2:00pm-3:00pm

Sponsored by LILPA (Long Island Library Pride Alliance) Division of SCLA & NCLA

Join the Long Island Library Pride Alliance to learn practical strategies for developing and maintaining an inclusive and diverse LGBTQ+ collection for readers of all ages. Participants will learn how to evaluate their collections for representation and identify gaps. This webinar will identify best practices to help create a collection that is welcoming and responsive to the needs and interests of your library's community.

[Register here.](#)

Family Programming Made Fun

Thursday, September 17th 11:00am-12:30pm

Sponsored by CLASC (Children's Librarians Association of Suffolk County)

Fun, interactive programs designed to bring families together through games, activities, creativity, and shared experiences. This discussion is dedicated to providing creative and engaging ideas for family programs that can be adapted to both low and high-budget settings. The featured programs have received excellent feedback from patrons and have proven to be ongoing favorites within the community. From simple, budget-friendly activities to larger, more elaborate experiences, these ideas are designed to be geared toward current trends, family fun and a bit of competition!

[Register here.](#)

So You Want to Be a Librarian: Moving from a Support Role to Librarian

Friday, September 18th 2:00pm-3:00pm

Sponsored by LEOC (Library Employees of Color Committee) & SSD (Support Staff Division) of SCLA

Considering going to library school? Join us as we discuss where to get started as you make the jump from support staff to librarian, including schools to consider, scholarship opportunities, and where to get information about civil service and job openings. We'll also discuss skills you can work on in your current role that can be beneficial in a librarian career.

[Register here.](#)

The People Advantage: Communicate, Connect, and Lead Better.

Monday, September 21st 2:00pm-3:30pm

Sponsored by SCLA

Explore how different personality styles affect communication, relationships, teamwork, customer service and leadership. Using DISC personality styles and principles from John Maxwell's 5 Levels of Leadership, participants will learn practical ways to understand others, adapt their communication, build stronger relationships and increase their positive influence—regardless of their role or title.

[Register here.](#)

Practical Partnerships: Programming for Growth with your School Libraries

Tuesday, September 22nd 11:00am-12:30pm

Sponsored by CLASC (Children's Librarians Association of Suffolk County)

Explore the benefits of programming with your local school libraries, and how it fortifies the goals of each institution. Presentation will include strategies for beginning and maintaining partnerships, examples of successes, approximate cost breakdown, troubleshooting such as for frequency, scale, and time management, and most importantly - keeping it all fun!

[Register here.](#)

How to Turn Your Podcast Idea into a Reality

Monday, September 28th 2:00pm-3:00pm

Sponsored by MSD (Media Services Division) of NCLA

Have you been thinking about starting a podcast but aren't sure where to begin? Join us for an engaging panel discussion featuring experienced podcasters who will share practical tips and secrets for creating a successful podcast. We will cover how to choose the focus of your podcast, what equipment you will need to purchase, how to edit and publish your episodes, how to grow your audience, and what common mistakes beginning podcasters make.

[Register here.](#)

Canva Revisited: What's New, What's Underused

Tuesday, September 29th 2:00pm-3:30pm

Sponsored by CATS (Computer and Technical Services) Division of SCLA

Most of us use Canva the same way we did the day we signed up — flyers, social posts, maybe a bookmark or two. Meanwhile, Canva has quietly grown into a whiteboard tool, a video editor, an email and website builder, and a suite of AI-assisted design features. This session is a guided tour of what's changed and what you may have scrolled right past- come see what's possible!

[Register here.](#)

10 Reasons to Start a Solo Travelers Club at Your Library

Wednesday, September 30th 10:00am-11:00am

Sponsored by NCLA

Did you know solo travel is booming in the United States? More than 2 million #solotravel videos can be found on TikTok; Research and Markets reports that U.S. solo travel market is forecast to exceed \$190 billion by 2030, and Skift Research cites 82% of travel decisions are influenced by women. These stats surface an opportunity for public libraries to meet a new demand—forming a community for solo travelers eager to connect with each other, discuss their ideas and experiences, and find resources to serve their interests. Join us for a presentation on 10 Reasons to Start a Solo Travelers Club at Your Library. Your presenter is librarian trainee and avid solo traveler Rose Spaziani, who has 22 years of experience as an editor, marketing manager, and counselor. She recently launched a solo travelers club at the Long Beach Public Library and will share what she has learned so far and how you can adapt her tips to serve your library community. Content will include data-informed practices for club planning; how to assess your collection for resources in print, audio, and online; and retention strategies for growing the club, among other information.

[Register here.](#)

Raising Animals (and more!) At the Library

Wednesday, September 30th 2:30pm-3:30pm

Sponsored by CSD (Children's Services Division) of NCLA

Learn how to raise animals at the library, including quails, chicks, fish, ants and more! Gain information from experts on how to start these projects, challenges to anticipate, and how to get administration on board!

[Register here.](#)

