







This professional development series is brought to you by a partnership between NCLA, SCLA, & CLASC. CEU credits will be received by your participation

Programs are open to all library staff at no charge & presented virtually via Zoom. CEU certificates will be sent to the email address used for registration after the program.

STEM for All: Engaging Children from all ages with Low and High-Tech STEM Activities

Monday, September 15th 10:00am-11:00am

Sponsored by CLASC

Engage in an interactive conversation centered around STEM for all ages. Participants will learn how to implement both high-tech (robotics, coding, digital tools) and low-tech (nature exploration, building challenges, sensory play) STEM experiences that foster curiosity, creativity, and critical thinking across developmental stages.

Whether you're working with toddlers or tweens, you'll walk away with practical strategies and adaptable activities that fit every budget and setting!

Register here.

Throwing a Community Babyshower

Wednesday, September 17th 2:30-3:30pm

Sponsored by CLASC

Empower your library to support new and expecting parents! This program will teach you how to host a successful Community Baby Shower, connecting patrons with vital local resources and organizations. Discover strategies for securing community donations for raffles and highlighting your library's valuable services for young families.

Register here.

Marketing & Advertising Tips and Tricks for Libraries: From Basics to Brilliance

Friday, September 19th 3:00-4:00pm

Sponsored by SCLA

Learn how to elevate your library's marketing and advertising efforts with practical strategies and expert insights tailored for both small and large libraries. Whether you're just starting out or looking to refine your skills, this session will provide the tools you need to reach your community effectively and creatively.

Register here.

Staying in a Broken World

Monday, September 22nd 2:00-3:00pm

Sponsored LILPA

Reflections and practices for grounding ourselves when the world feels like, well, a dumpster fire.

Register here.



<u>Inclusive Children's Services - Collection, Programming and More!</u>

Thursday, September 25th 10:00am-11:00am Sponsored by NCLA Young Adult Services Division

The Children's Services Division of NCLA is proud to have Kymberlee Powe, Children and YA Consultant for CT State Library, to present a workshop on inclusive Children's services. Everything will be discussed from collection development/management, programming, and more. Learn practical methods for these services. This is a great reminder that the library is for all and when we make room for all our libraries shine!

Register here.

<u>Leading Without A Net: Real World Strategies for Everyday Challenges</u>

Friday, September 20th 1:00pm-2:00pm
Sponsored by NCLA Library Staff of Color Committee

Hear from two administrators who discuss what it's like to lead without a roadmap. They will discuss real life tips such as how to stay organized, find your people, and how to pace yourself.

Register here.

Small Business Development Center

Monday, September 23rd 11:00am-12:00pm

Sponsored by Career & Business Reference Services Committee of SCLA

Gifty Oduro-Ostrander, a NYS Certified Business Advisor, will discuss the mission of the Small Business Development Center and the programs and services available to the business community.

Register here.

Information Literacy for Real Life: Debunking TikTok Videos with Library

Resources

Monday, September 22 10am - 11am

Sponsored by NCLA Young Adult Services Division

This session will examine social media and confirmation bias and highlight an activity Sheli integrated into information literacy sessions that helps students critically evaluate the messaging on sites like TikTok and Instagram.

Register here.





