

JANUARY 2023

SUFFOLK COUNTY LIBRARY ASSOCIATION



Alex Blend, SCLA President

My name is Alex Blend and I'd like to introduce myself as the 2023 SCLA President. I am presently an Adult Services Librarian at the Middle Country Public Library. My past involvement on the SCLA Board besides serving as Vice President this past year includes serving on the Executive Board as President of RASD in 2019. I've continued as an active member of RASD following my term as co-chair of the C & B Committee (Career & Business Reference Services Committee).

I am fully committed to furthering the goals of SCLA as a self-sustained, independent entity and recognize how important this organization is to all library staff. The commitment and resolve demonstrated by our entire Executive Board and Committee in 2022 was truly inspiring and I am eager to continue furthering the vision set forth by all of our hard-working and motivated members.

I look forward to a year of fresh ideas and engaging programs from our talented Divisions, and truly value all of your dedication to Suffolk County and our Organization. Please remember to keep an eye on our Listserv, website, and monthly newsletter for upcoming professional development opportunities and updates. Another reason for my all out enthusiasm for what 2023 will bring is my upcoming wedding in April when I will marry my amazing fiancée, Sabrina.

Please feel free to reach out to me with any questions, suggestions or just to say hello at blendalex@mcplibrary.org

EXECUTIVE BOARD:

President:

Alexander Blend, Middle Country Public Library

Vice President:

Colleen Navins, The Smithtown Library

Secretary:

Rachel Cecchini, The Smithtown Library

Treasurer:

Rebecca Goldstein, Sachem Public Library

Past President:

Carisse Mitchell, West Babylon Public Library

DIVISION PRESIDENTS:

CATS:

Christopher Sarubbi, Half Hollow Hills Community Library

DASL:

Bruce Seger, Suffolk County Community College

RASD:

Kelly Filippone, The Smithtown Library

SSD:

Kate Regina, West Babylon Public Library

YASD:

Lauren Strong, Riverhead Free Library

Newsletter:

Lauren Strong, Riverhead Free Library

Reference and Adult Services Division

Salvatore J. Filosa, RASD President

Thank you!

I would like to thank you for the honor of serving as RASD President this year. This “transition year,” as I’m sure you’ve heard it referred to, was made all the better with the immense support of the RASD board. There are officers, committee chairs and co-chairs, and positions by appointment, which total 27 hard-working individuals on the RASD board who bring you quality professional development opportunities, support, and information. This is truly a great group of colleagues to work alongside, and I appreciate each and every one of them.

’Tis the season to give back and as I reflect on this year, I realize how fortunate I am to work in this field and with all of you.

I look forward to the wonderful work that the incoming board will undoubtedly accomplish.



Incoming RASD Officers

President - Kelly Filippone

Vice President/President Elect - Patricia Cruz

Secretary - Mary McNulty

Treasurer - Antonietta Libardi

Annual Meeting & Luncheon

RASD held its annual meeting and luncheon at the beautiful new Bayport-Blue Point Public Library on December 6th, 2022, which featured Edna J. White speaking on the Importance of Effective Communication in Customer Service.

Many Thanks

The RASD Board would like to thank Wendy Bennett for her four years of service as RASD Treasurer and luncheon host for this year’s and last year’s luncheon. We were able to experience the former and the newer Bayport-Blue Point Public Library, for which we are grateful.

The RASD Board would like to thank Jo-Ann Carhart and Joan Cook for their many years of dedication in marketing services to RASD and our library colleagues. You created a fundamental part of RASD that will continue to thrive for many years to come.

Be sure to bookmark scla.net/rasd and be on the lookout for updates in the new year. Have a wonderful holiday season and cheers to 2023!

Public Relations & Marketing

Congratulations to the 2022 SLMA Winners!



Congratulations to the
Northport-East Northport Public Library

The PR & Marketing committee presented the 2022 SLMA (Suffolk Library Marketing Award) at the annual SCLA dinner on October 20, 2023. This award recognizes the best public relations campaign done by a public or academic library in Suffolk County.

Northport-East Northport Public Library took home the first-place plaque and trophy for their Community of Hearts: An Art Exhibit in Remembrance of 9/11 campaign. Sachem Public Library was awarded second place for their Gardening, Green Spaces, and Outdoor Education Initiative campaign, and third place went to Amityville Public Library for their local history-based Oceans of Possibilities – Summer Reading Club campaign. Brentwood Public Library received honorable mention for their SummerCon campaign that featured a day-long library fan convention at the library.

The committee also extends its gratitude to Roseanne Dorfman, Program Coordinator at the West Hempstead Public Library, and Sharron McDevitt, Community Engagement Supervisor at the Half Hollow Hills Community Library, who volunteered their time to judge the entries. Visit our website to view the 2022 campaigns at scla.net/rasd/committees.

Reference and Adult Services Division (continued)

New Co-Chairs to Lead the PR & Marketing Committee

We're excited to announce that Christine Lyons of Sachem Public Library has joined with Jim Garvey of the Northport-East Northport Public Library as Co-Chairperson of the PR & Marketing Committee. Christine and Jim will bring this committee into new and exciting territory!

PR & Marketing Roundtable



Each year, the PR & Marketing committee facilitates a PR & Marketing Roundtable to review the previous years' Suffolk Library Marketing Award campaigns. Don't miss this opportunity to meet with colleagues to discuss, share and be inspired with marketing ideas that you can bring back to your library. A date and time for the February 2023 roundtable will be announced soon.

It's Time to Gear Up for the 2023 Suffolk Library Marketing Award!

It's never too early to start planning for the 2023 Suffolk Library Marketing Award. The Suffolk Library Marketing Award recognizes the Best Public Relations Marketing Campaign by a Public or Academic Library in Suffolk County. Winners receive recognition among their peers and take home the SLMA trophy and plaque to proudly display in their library. The application process is easy!

Note that the deadline has been moved to June 30, 2023 this year.

Download an application, view past campaigns, meeting minutes, and learn about our upcoming meetings at scla.net/rasd/committees.



Computer and Technical Services Division

Anthony Giansante, CATS President

Though this year was certainly an eventful one, we had a great team!

Our committee, the Technology Information Forum, aka TIF, maintained the CATS/TIF Google Group which has more than 150 members that span throughout Long Island, the state, and the country. All the while, TIF continuously had conversations about the technology needs and concerns of libraries in their monthly meetings.

During the past year we showed our colleagues ways to build technology programs while on a budget, we welcomed NASA astrophysicist, Dr. Kimberly Arcand as she showed us how to Code the Cosmos, together with our friends at CLASC, we had a very interesting and educational conversation at our Women and Technology panel, and in a collaborative effort between CATS, CLASC, and YASD, we showcased emerging technologies and Makerspace trends in our Tween Maker Faire.

Looking ahead I am sure the 2023-24 CATS Board, headed by incoming President Chris Sarubbi and Vice President Julia Sukhu, will do wonderful things!

Support Staff Division

Kate Regina, SSD President



With the beginning of a new year, we look forward to the next chapter of the Support Staff Division. We welcome all members, both new and old, as we reboot membership outside of NYLA. Our meetings are usually the third Friday of the month at 2pm and currently still on Zoom for the time being. Please contact our president at kregina@wbpl.us for access. Be on the lookout for information on our upcoming Safety Conference this Spring with a potential meet-up East Meets West with our Nassau colleagues!

Young Adult Services Division

Erika Irish, Mastics-Moriches-Shirley Community Library

YASD held our Annual Luncheon featuring author Sarah Besth Durst on Thursday, December 8, 2022 from 12:00-3:00 p.m. at the Irish Coffee Pub. We presented the Teen Librarian Awards to Michelle Kenney for the Most Successful Program, Rachel Cecchini for the Best Community Service Program and Katie Brand, Rachel Cecchini, Lindsay Christ and Colleen Navins for the Most Creative Program.

At the Luncheon we recapped this year's programs and successes, introduced the new Board for 2022, enjoyed lunch, and Sarah Beth Durst's talk. It was nice to be able to have the luncheon in person this year. YASD will once again be hosting our "Get to Know the Board" meeting to discuss the upcoming year and find out how to best serve the needs of our teens and librarians. I look forward to seeing what next year's board has planned.



Annual Dinner

Michele Cayea, Patchogue-Medford Public Library

Thank you to all who attended the SCLA annual dinner on Thursday, October 20! It was a wonderful evening to reconnect, network, celebrate and award our amazing colleagues from across the county! Pictured below is the Patchogue Medford public library with SCLA scholarship winner Debbie Bacon.



ELSA Committee

Kate Regina- West Babylon Public Library

Thank you to all who attended the SCLA annual dinner on Thursday, October 20! It was a wonderful evening to reconnect, network, celebrate and award our amazing colleagues from across the county! Pictured below is the Patchogue Medford public library with SCLA scholarship winner Debbie Bacon.



Library Directory Associates Award

Paula Bornstein, LDA Award Chair

Coming in January . . .

The LDA Library Award provides recognition to an individual who has made an outstanding contribution to libraries on Long Island. It was originated in 1978 by Andrew Ippolito of LDA Publishers and its annual nominations and presentation is sponsored by NCLA and SCLA.

Do you know someone in the library field who is worthy of this honor? We encourage you to nominate this person for the 2023 award. Brochures with attached nomination forms will be distributed in paper and electronically beginning in January. Please consider participating.

Children's Librarians Association of Suffolk County

Lauren Scottaline, CLASC President



JANUARY TRIVIA CHALLENGE

Peter Ward, Brentwood Public Library

This wealthy industrialist provided the money to construct thousands of libraries throughout the United State (provided the local communities funded library services):

1. a. John D. Rockefeller
2. b. Andrew Carnegie
3. c. Henry Ford
4. d. Elon Musk

Please submit your answers to Lauren Strong
lauren.strong@riverheadlibrary.org

Winners will be announced in the next newsletter



October Winner

Long Island Library Resources Council

Happy New Year! LILRC has a full slate of programs planned for early 2023 that we hope you will find educational and enjoyable, including programs on building skills, collection development, archival services, and management. Our popular book and author programs continue with Lynda Cohen Loigman, Alvin Hall, Amy Sarig King, and Jane Yolen!

Monday, January 9, 2:00pm

Building Cookbook Collections: Global Jewish Flavors at the New York Public Library

Tuesday, January 10, 1:00pm

Ask An Archivist: Appraisal For Beginners

Tuesday, January 10, 3:30pm

Building a Diverse Collection (School Libraries)

Tuesday, January 17, 1:00pm

Your Compensation Philosophy

Wednesday, January 18, 2:00pm

The Matchmaker's Gift with Author Lynda Cohen Loigman

Friday, January 20, 10:00am

Workplace Productivity Skills: Spreadsheets

Wednesday, January 25, 2:00pm

Sustainable Living Library Programs

Friday, January 27, 10:00am

Workplace Productivity Skills: Presentation Software

Friday, February 3, 2:00pm

Driving the Green Book: A Conversation with Alvin Hall

Wednesday, February 15, 2:00pm

Attack of the Black Rectangles: A Conversation on Censorship with Amy Sarig King and Jane Yolen

Tuesday, February 21, 10:00am

Basics of Encoded Archival Description

