



REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

In this issue:

President's Message.....1
Outreach.....2
Public Relations and Marketing.....2-3
Readers' Advisory..... 3

President's Message

I would like to thank you for the honor of serving as RASD President this year. This “transition year,” as I’m sure you’ve heard it referred to, was made all the better with the immense support of the RASD board. There are officers, committee chairs and co-chairs, and positions by appointment, which total 27 hard-working individuals on the RASD board who bring you quality professional development opportunities, support, and information. This is truly a great group of colleagues to work alongside, and I appreciate each and every one of them. ‘Tis the season to give back and as I reflect on this year, I realize how fortunate I am to work in this field and with all of you. I look forward to the wonderful work that the incoming board will undoubtedly accomplish.

Many Thanks

The RASD Board would like to thank Wendy Bennett for her four years of service as RASD Treasurer and luncheon host for this year’s and last year’s luncheon. We were able to experience the former and the newer Bayport-Blue Point Public Library, for which we are grateful.

The RASD Board would like to thank Jo-Ann Carhart and Joan Cook for their many years of dedication in marketing services to RASD and our library colleagues. You created a fundamental part of RASD that will continue to thrive for many years to come.

Annual Meeting & Luncheon

RASD held its annual meeting and luncheon at the beautiful new Bayport-Blue Point Public Library on December 6th, 2022, which featured Edna J. White speaking on the Importance of Effective Communication in Customer Service.

Incoming RASD Officers

President - Kelly Filippone
 Vice President/President Elect - Patricia Cruz
 Secretary - Mary McNulty

Be sure to bookmark scla.net/rasd and be on the lookout for updates in the new year. Have a wonderful holiday season and cheers to 2023!

*Salvatore J. Filosa,
 Port Jefferson Free Library*

Outreach Committee

Congratulations to the **Sayville Library** for receiving the third annual **Suffolk Library Excellence in Outreach Award**! The Suffolk Library Excellence in Outreach Award recognizes exceptional achievement in library outreach services in Suffolk County, a commission of the Outreach Committee of the Reference and Adult Services Division of the Suffolk County Library Association.



Public Relations & Marketing

Congratulations to the 2022 SLMA Winners!

The PR & Marketing committee presented the 2022 **Suffolk Library Marketing Award** at the annual SCLA dinner on **October 20, 2022**. This award recognizes the best public relations campaign done by a public or academic library in Suffolk County.



Congratulations to the
Northport-East Northport Public Library

Northport-East Northport Public Library took home the first-place plaque and trophy for their ***Community of Hearts: An Art Exhibit in Remembrance of 9/11*** campaign. **Sachem Public Library** was awarded second place for their ***Gardening, Green Spaces, and Outdoor Education Initiative*** campaign, and third place went to **Amityville Public Library** for their local history-based ***Oceans of Possibilities – Summer Reading Club*** campaign. **Brentwood Public Library** received honorable mention for their ***SummerCon*** campaign that featured a day-long library fan convention at the library.

The committee also extends its gratitude to **Roseanne Dorfman**, Program Coordinator at the West Hempstead Public Library, and **Sharron McDevitt**, Community Engagement Supervisor at the Half Hollow Hills Community Library, who volunteered their time to judge the entries. Visit our website to view the 2022 campaigns at scla.net/rasd/committees.

Public Relations & Marketing

New Co-Chairs to Lead the PR & Marketing Committee

We're excited to announce that **Christine Lyons** of Sachem Public Library has joined with **Jim Garvey** of the Northport-East Northport Public Library as Co-Chairperson of the [Public Relations & Marketing Committee](#). Christine and Jim will bring this committee into new and exciting territory!

PR & Marketing Roundtable

Each year, the [Public Relations & Marketing Committee](#) facilitates a **PR & Marketing Roundtable** to review the previous years' Suffolk Library Marketing Award campaigns. Don't miss this opportunity to meet with colleagues to discuss, share and be inspired with marketing ideas that you can bring back to your library. A date and time for the **February 2023** roundtable will be announced soon. Minutes from previous meetings can be found at rasdpr.wordpress.com/minutes.



It's Time to Gear Up for the 2023 Suffolk Library Marketing Award!

It's never too early to start planning for the 2023 Suffolk Library Marketing Award. The Suffolk Library Marketing Award recognizes the Best Public Relations Marketing Campaign by a Public or Academic Library in Suffolk County. Winners receive recognition among their peers and take home the SLMA trophy and plaque to proudly display in their library. The application process is easy! Note that the deadline has been moved to **June 30, 2023** this year. Download an application, view past campaigns, meeting minutes and learn about our upcoming meetings at rasdpr.wordpress.com

Readers' Advisory Committee

Are you looking for a committee to join but are short on time? Then the Reader's Advisory Committee might be the right one for you. We meet three times a year on the last Thursday of the month in January, April, and September to discuss books on a specific theme chosen by the committee. Share your book with the group, write a short review, and submit it for our blog. Our next meeting is Thursday, **January 26, 2023**, from 10 am-12 pm at SCLS. Topic: Debut Authors. If you'd like more information, please contact Azurée Agnello at the West Babylon Public Library (631-669-5445) or email aagnello@wbpl.us. You can attend a meeting to see what it's like or jump right in and pick a book to share.

Mission Statement:

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library Association.

2022 RASD Officers

- President-** Sal Filosa
- Vice President/President Elect-** Kelly Filippone
- Secretary-** Mary McNulty
- Treasurer-** Wendy Bennett

Career and Business Reference Services-

Nicole Berroyer & Alex Blend

Emerging Technologies- Nicole Rambo

Health Concerns-

Stephanie DiChiara & Karen Sonnessa

Historian- Adam Zoffranieri

Local History-

Caren Zatyk & Kelly Filippone

Long Island Reads- Mara Zonderman

Members-at-Large-

Laurie Aitken & Jessica Giannetti

Membership- Kelly Filippone

M.O.S.A.I.C.-

Amber Gagliardi & Michelle Athanas

New Adults-

Alex Cranshaw & Andrew Mihopoulos

Outreach- Alicia Collumbell

Public Relations & Marketing-

James Garvey & Christine Lyons

Ramblings- Sean Walls

Reader's Advisory- Azuree Agnello

Website Administrator- Wonda Miller

Find us on the web or Facebook!



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Membership

The Reference and Adult Services Division (RASD) of the Suffolk County Library Association (SCLA) supports the professional development of librarians and library staff through a wide range of committees that concentrate on improving patron services. Through the efforts of these committees, we provide professional growth, continuing education programs and networking opportunities to develop and improve our profession.

New members are always welcomed!

Whether you are joining for the first time or renewing your membership, be sure to consider becoming a member of RASD.

RASD is a division of SCLA.

Become a member!
Click [here](#) to learn more about membership benefits!