MEMORANDUM

TO: Member Library Directors; Heads of Reference
FROM: Samantha Alberts
Date: 3/22/2024
RE: 2024 Fiero Code

Dear Colleagues:
Fiero Code is a learn-to-code solution for libraries. Designed for learners as young as 8 and up through adults, it helps students gain the computer programming skills needed to get jobs in coding.

Fiero provides three things:
1) A gamified learn-to-code software product libraries can offer remotely.
2) On-demand training to prepare library staff to create in-person learning experiences (e.g. code clubs, code camps, coding bootcamps) - no coding expertise required!
3) World-wide coding competitions that students can enter for free with the chance to win amazing coding prizes.

There will be a demo of the product online on April 11 at 11AM. You can register for the demo on the SCLS Gateway Calendar. If you would like to renew or add Fiero Code to your library's resources please complete the online form by April 18, 2024.

Population Served	Price
Fiero Code	$995
10,000 – 30,000	$1,995
30,000 – 50,000	$2,995
50,000 – 75,000	$5,500
75,000 – 100,000	$6,375
100,000 – 150,000	$7,650
150,000 – 200,000	$9,180
200,000 – 300,000	$11,016
300,000 – 400,000	$13,219
400,000 – 600,000	$15,863
600,000 - 1,000,000	$18,750
1,000,000 or more	Customer Quote