



627 NORTH SUNRISE SERVICE ROAD, BELLPORT, NY 11713
TEL: 631-286-1600 ■ FAX: 631-286-1647

MEMORANDUM

TO: Member Library Directors; Heads of Reference
FROM: Ellen Nasto, Technology & Electronic Resources Supervisor
DATE: June 17, 2020
RE: **2020 BookBrowse Coordinated Order**

Dear Colleagues:

It's time to renew our subscriptions for BookBrowse (term: 8/1/2020-7/31/2021).

Pricing has remained flat this year (current subscribers please see below for your price). New subscribers are welcome! Please see the attached pricing sheets for more information. Vendor demos can be scheduled upon request.

Renewals/Cancellations/Requests for pricing information should be submitted via the Gateway at <https://portal.suffolklibrarysystem.org/node/26262> by **Wednesday, July 1, 2020**.

Thank you for your time and attention to this order! Please let me know if you have any further questions!

--Ellen

Library	Access Level	Price
Bayport-Blue Point Public Library	Remote + In-Library	\$400.00
Harborfields Public Library	Remote + In-Library	\$400.00
Hauppauge Public Library	Remote + In-Library	\$400.00
Huntington Public Library	Remote + In-Library	\$560.00
Longwood Public Library	Remote + In-Library	\$880.00
Mattituck-Laurel Library	Remote + In-Library	\$240.00
North Shore Public Library	remote + In-Library	\$560.00
Shelter Island Public Library	Remote + In-Library	\$160.00
South Country Library	Remote + In-Library	\$560.00
South Huntington Public Library	Remote + In-Library	\$560.00

New Features from BookBrowse June 2020

- We just kicked off our [Culture Corner](#) - a place where patrons can go to discover cultural and artistic experiences from home during the pandemic (e.g. online concerts, theater and art).
- We featured two articles entitled "[Book Clubs Without Books](#)" (looks at ways to keep book groups discussing when libraries are closed) and "[Book Club Ideas in the Time of Social Distancing](#)" which, among other things, gives great advice on ways to bring book clubs online.
- We also created a way for patrons to [search our "Beyond the Book" articles](#) (bite-sized articles that provide historical, cultural, and contextual information on our featured books) by subject.

BookBrowse Pricing for Suffolk Cooperative Library System

Annual Subscription Rates for Remote & In-Library Access

Includes unlimited on-site and remote access for both librarians and patrons

Size of Legal Population	Annual Rate	SCLS 20% discount (10 library minimum)*
0 - 5,000	\$200	\$160
5,000 - 10,000	\$300	\$240
10,000 - 25,000	\$500	\$400
25,000 - 50,000	\$700	\$560
50,000 - 100,000	\$1100	\$880
100,000 - 175,000	\$1450	\$1160

Annual Subscription Rates for In-Library Access

Includes unlimited on-site access for all patrons & librarians

Size of Legal Population	Annual Rate	SCLS 20% discount (10 library minimum)*
0 - 5,000	\$100	\$80
5,000 - 10,000	\$150	\$120
10,000 - 25,000	\$250	\$200
25,000 - 50,000	\$350	\$280
50,000 - 100,000	\$550	\$440
100,000 - 175,000	\$725	\$580

*Special Suffolk Cooperative Library System discount available with a minimum of 10 subscribing libraries.

Plus, a one-time setup fee of \$50 per library building/branch

This rate is guaranteed until end 2019 and, once subscribed, BookBrowse guarantees no rate increase for three years.

Notes

- A subscription for *Remote & In-Library Access* provides unlimited simultaneous remote patron access (RPA) verified by the library or by BookBrowse (BookBrowse's authentication is based on recognizing consistent parameters of the library cards - e.g. 14 digits starting 1234). IP numbers can also be recognized so that those accessing from within the library have immediate access without logging in.
- A subscription for *In-Library Access* provides unlimited access for all patrons and librarians within the library by recognizing the library's IP numbers. A complimentary login and password is available for librarians wishing to access BookBrowse remotely.
- For the purposes of subscription pricing, a "library" is defined as a single library or a group of libraries which share a centralized OPAC, website and billing point (for example, branches of a main library). BookBrowse reports usage stats by library, not by branch.
- Subscription pricing is based on population, unless the percentage of cardholders exceeds 75% of population, in which case BookBrowse reserves the right to quote remote + in-library subscriptions based on cardholders.
- Prices listed are in US Dollars and are estimates for budgetary purposes only. Prices subject to change without notice.

May 2019

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Tel: 408 867 6500/1800-745-5306. Email: library@bookbrowse.com



BookBrowse

Your guide to exceptional books

What is BookBrowse?

BookBrowse is an affordable readers' advisory solution for public libraries, specializing in selective book recommendations and providing in-depth coverage of, and enriching resources about, the very best books.

Editorial Focus

Because people don't have the time to read *about* every book, let alone read all of them, BookBrowse seeks out and recommends only the best in contemporary fiction and nonfiction. We feature high-quality, well-written books across a range of genres, mainly for adults, with some outstanding YA—books that not only engage and entertain but also deepen our understanding of ourselves and the world around us.

Who will enjoy BookBrowse?

Our editorial focus and extensive reading group resources make BookBrowse perfect for book club members; readers looking for an enriching reading experience; and busy librarians responsible for collection development, readers' advisory and book club organization.

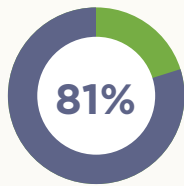
BookBrowse: A Curated Readers' Advisory Solution for Public Libraries



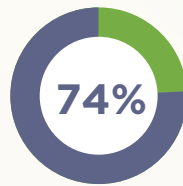
Who Visits BookBrowse?

Over half a million book-lovers visit BookBrowse each month, but only those who are individual members (paying an annual subscription), or patrons of a subscribing library, have access to our premium content.

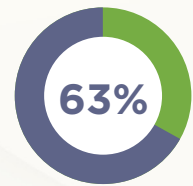
Many of your patrons will already be familiar with BookBrowse because our visitors are frequent and dedicated library users:



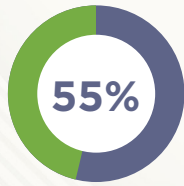
read at least three books each month



borrow at least one book from their library each month



visit their library online at least once a month, and 70% visit in person



are in at least one **book club** (of which, over a third are in two or more clubs)



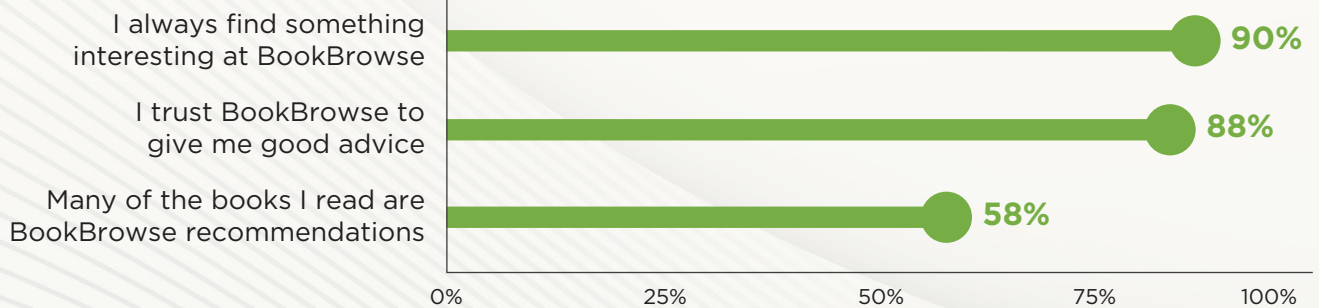
are members of their "**Friends of the Library**" group and/or volunteer in the library



71% Female

29% Male

BookBrowse is a trusted resource:



Source: Google Analytics 2018, and 2016 survey of 3600 people who have visited BookBrowse more than once.

LIBRARIANS SAY...



"There is so much to see, read and enjoy on BookBrowse that I can't get it all in. I keep it open in my browser at all times. I just adore it!"

- EILEEN KONTROVITZ, OUACHITA PARISH PUBLIC LIBRARY (LA)



Basic Content

	FREE	PREMIUM
Fiction, nonfiction, and some YA	●	●
Jacket summaries and excerpts	●	●
Roundups of media and pre-pub reviews, condensed to salient opinions	●	●
Author biographies, interviews and pronunciation guide	●	●

Interactive Online Magazine

<i>The BookBrowse Review</i> (publishes twice-monthly)		●
Access to full magazine archives		●
Opt-in email notifications when new issues publish, branded for library		●

Readers' Advisory & Collection Development

Search and cross-reference by genre, time period, setting and theme		●
Read-alikes by title and author		●
In-depth reviews		●
"Beyond the book" articles		●
Previews of notable books publishing soon (online & downloadable)		●
Award-winners & favorites	●	●

Book Clubs

Book club recommendations by genre, time period, setting and theme		●
Weekly top-10 most popular book club titles	●	●
Reading guides (1000+, printable)	●	●
Interviews with book clubs	●	●
Advice on starting & running a book club	●	●

Community

On-line book discussions	●	●
Reader reviews	●	●
Book news & blog	●	●
Giveaways and literary quizzes	●	●

Library Integration

Web pages and emails branded for library, no advertising		●
Links from each book to library OPAC		●
Seamless access within the library via IP recognition		●
Access for patrons outside the library via "login-free remote access"		●
Free BookBrowse bookmarks, tent cards, posters and shelf talker inserts		●
Web graphics and dynamic apps		●
Unlimited support for both librarians and patrons		●
Monthly usage stats		●



BookBrowse

Your guide to exceptional books

LIBRARIANS SAY...



“Of all our electronic resources, BookBrowse is the favorite of our patrons, and our stats show it’s the most used.”

- GEORGIA ROBINSON, CITY OF KAWARTHA LAKES PUBLIC LIBRARY

THE MEDIA SAYS...



“When we saw that BookBrowse had won Gold in the Modern Library Awards, we weren’t surprised. Our judges—librarians in public, academic, K-12, and special libraries—obviously agreed that BookBrowse has a significant role to play in their libraries for their own research and for their patrons.”

- JENNY NEWMAN, VP, LIBRARY WORKS

A resource patrons will enjoy, at a price librarians love!

Subscription Options

Both subscription options include BookBrowse web pages and emails branded for the library with no advertising. They also include links from each book to the relevant search result in the library’s OPAC, and free printed promotional materials, web graphics, and dynamic apps. Plus, unlimited support and monthly usage stats.

In-Library Subscription:

Provides unlimited seamless access to BookBrowse within library buildings via IP recognition. Login and password access for librarians working remotely.

Remote & In-Library Subscription:

Provides unlimited, simultaneous RPA and in-library access. Libraries can authenticate remote users themselves (e.g. via EZ Proxy) or BookBrowse can authenticate based on standard parameters of the library’s card numbers, e.g. 14 digits starting with 12345.

Exclusive
Feature!

Includes our innovative **“Login-Free Remote Access”** feature so remote patrons can start browsing BookBrowse with one click—for example, from a link on their library’s website or from an email—without logging in first. This encourages patron usage and makes it possible for librarians to link directly to any BookBrowse page.

www.bookbrowse.com/lib

library@bookbrowse.com

1800 745-5306 x 109